

Public Transaction Terminal



The Public Transaction Terminal can be delivered as a fully managed service, including a hardware and software platform, project management, installation and ongoing operations management. The service includes a 24x7 Network Operations Centre (NOC) that remotely monitors the device and proactively corrects any problems that might arise in your situation.

pieNETWORKS Transaction Terminal allows you to:

- Use Interactive Digital Media to connect and engage with your customers
- Increase accessibility to your customers through:
 - Out of office hours availability
 - Out of branch locations
- Promote your brand and/or online offerings
- Reach out to new market segments
- Provide Hotspot wireless access
- Remotely manage your network of devices
- Extract detailed statistics and reports of usage



What you get:

Feature	Benefit
Interactive Digital Media	Targeted messages, inviting customers and potential customers to interact with your company; doing online transactions through the terminal; finding out about new products and services, etc.
Wireless Hotspot	Reaching out to potentially new customers who can access your website using their laptops or PDAs.
White list and black list filtering options	Allow FREE visits to your website, and those of your partners.
Centralised NOC	Remote monitoring of the service ensures rapid response to faults Centralised control of White and Black lists ensures access policies are always up to date and maintained.
Remote software upgrade	pieNETWORKS ongoing R&D program creates regular upgrades as the Internet evolves.
Worldwide Onsite Technical Support	Our extensive network of support agents, provided by our worldwide support partner Getronics, quickly rectify any faults that cannot be resolved on-line, limiting service downtime to a minimum.
Online real-time reports	Our secure web-based MIS, provides a series of real-time usage reports on a selected device or group of devices. Allows you to assess the usage patterns at different locations. Objective click-through metrics provide real accountability of this channel.

Product Description:	
Hardware	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Advantech PCM-5823 Embedded PC <input checked="" type="checkbox"/> Compact Flash storage device <input checked="" type="checkbox"/> 17" industrial-grade flat panel screen <input checked="" type="checkbox"/> Ruggedized keyboard and trackball <input checked="" type="checkbox"/> Vandal resistant cabinet <input checked="" type="checkbox"/> Options: <ul style="list-style-type: none"> <input type="checkbox"/> Touch-screen <input type="checkbox"/> Custom colours and branding <input type="checkbox"/> Wireless Hotspot <input type="checkbox"/> Special peripherals
Software	<p>pieNETWORKS Embedded Software:</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> firewall, <input checked="" type="checkbox"/> virus-prevention mechanisms, <input checked="" type="checkbox"/> 3-tier security system <input checked="" type="checkbox"/> Auto-monitor, auto-correct systems <input checked="" type="checkbox"/> Comprehensive activity logging <input checked="" type="checkbox"/> automatic updates.
Services	<p>Interactive Digital Media, remotely controlled, to broadcast targeted messages to selected market segments.</p> <p>Helpdesk: 24/7 International Networks Operation Centre helpdesk support</p> <p>Online Reporting: Remote, continuous measurements and analysis of usage patterns through devices, available to view anytime online</p> <p>Onsite Technical Support: through Getronics Support Partner– Nationwide field support from 100 authorised service agents</p> <p>Content Filter: denies access to objectionable material on the internet Whitelist: allows free access to selected websites</p> <p>Warranty: Return to base manufacturers warranty for all components</p>

<p><i>A branded, interactive</i></p> <p><i>Customer touch-point</i></p>	<p>Contact pie for further information and ordering</p> <p>web http://www.pienetworks.com/</p> <p>pieNETWORKS Ltd</p> <p>ph +61 8 9444 9088 fax +61 8 9444 9022</p> <p>address 75 Collingwood St Osborne Park Western Australia (WA) 6017 AUSTRALIA</p>
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